This message is sent to you from your doctor's office.



Real lash growth

LATISSE® (bimatoprost ophthalmic solution) 0.03% is the *first* and *only* FDA-approved prescription treatment for hypotrichosis, used to grow eyelashes, making them longer, thicker, and darker.

Eyelash hypotrichosis is another name for having inadequate or not enough eyelashes.

Buy one LATISSE® kit, get a second kit free!*

Call us for details! Offer expires April 30, 2011.

Important Safety Information

If you are using, or have used, prescription products for any eye pressure problems, only use LATISSE® under close doctor care. Although not seen in LATISSE® clinical studies,

LATISSE® solution may cause increased brown pigmentation of the colored part of the eye, which is likely permanent. Eyelid skin darkening may occur, which may be reversible.

Only apply at the base of the upper eyelashes. DO NOT APPLY to the lower eyelid. Hair growth may occur in other skin areas that LATISSE® solution frequently touches. If you develop or experience any eye problems or have eye surgery, consult your doctor immediately about continued use of LATISSE®. The most common side effects after using LATISSE® solution are itchy eyes and/or eye redness. If discontinued, lashes will gradually return to their previous appearance.

Click here for full Prescribing Information.

Make an appointment to see if LATISSE® is right for you!

References

- 1. Data on file, Allergan, Inc., November 2010.
- Data on file, Allergan, Inc., 2008; Study No. 192024-032.
- 3. LATISSE* Prescribing Information.
- * Second LATISSE* kit is free with the completion of certificate and attachment of proof of purchase for the first kit (original receipt and UPC code). Talk to your doctor for complete program details. Offer expires April 30, 2011.

Make an appointment to start growing your lashes!

Longer, fuller, darker lashes in 16 weeks^{2,3}







Week 0
Start treatment.

Week 8
Users start to see
fuller and darker
lashes.2

Week 16
Users see full
dramatic results
with longer, fuller,
darker lashes.^{2,3}

Unretouched clinical photos of an actual LATISSE® user between week 0 and week 16. Individual results may vary.

If you stop using LATISSE*, your eyelashes are expected to return to their previous appearance over several weeks to months.3

It is possible for a difference in eyelash length, thickness, fullness, pigmentation (darkness), number of eyelash hairs, and/or direction of eyelash growth to occur between eyes (eg, results may vary for each eye). These differences, should they occur, will usually go away if you stop using LATISSE*.

Join
LashPerks
to receive
special
offers on
LATISSE®



Sign up at LatisseOffer.com.



By prescription only.

From Allergan, a company with 60 years of eye care expertise.